

## FRENCH KNOW-HOW AND EXCELLENCE REWARDED AT THE WORLD SKI AWARDS

### COMPAGNIE DES ALPES VOTED WORLD'S BEST SKI RESORT GROUP

*Paris, 18 November 2022* – With the winter season fast approaching, the Compagnie des Alpes Group was today voted the World's Best Ski Resort Group for 2022. Awarded for the very first time at the tenth edition of the World Ski Awards, the prize rewards the passion and commitment of the employees and delegating authorities of the Group's 10 ski areas and the French ski resort industry as a whole.

#### The first win in this new category goes to the French

The only French representative nominated in the new category, Compagnie des Alpes was in the running against the biggest international names.

This win for our Group acknowledges the expertise and know-how of the entire French ski resort industry – part of its DNA for more than 50 years.

#### A vote of confidence from – and for – our customers and partners

The award confirms the confidence of our customers and industry professionals, who expressed widespread support for CDA's nomination.

Over the course of nearly four months, industry professionals, customers and employees had the chance to express their preference online and thereby set the global benchmark in various worldwide categories.

Created in 2013 to promote excellence in tourism in ski areas worldwide, the World Ski Awards each year reward the organisations recognised as leaders in their field.

**David Ponson, head of the Compagnie des Alpes Ski Areas and Outdoor Activities – Mountain Resorts Division, said:**

*"Winning this Award is a great source of pride for our teams and our Group, especially with just a few days to go before the opening of a new winter season, and it is a pride we share with all those who bring mountain areas to life and who voted for CDA.*

*More than making us the 'best', this Award is above all testimony to the attachment and trust of our customers, suppliers, partners, delegating authorities and employees.*

*We would like to extend our heartfelt thanks to this committed community, which encourages us to pursue our efforts and our strategy to serve our region."*



### ABOUT COMPAGNIE DES ALPES

Since its creation in 1989, Compagnie des Alpes (CDA) has been shaping unforgettable moments of leisure for millions of people, with a single objective: allowing everyone to reconnect with themselves and with others by experiencing exceptional moments in some of the most extraordinary parts of the world.

Today, CDA consists of 5,000 employees working in 10 of the most beautiful mountain resorts in the Alps, 12 renowned leisure parks, the leading online distribution marketplace for holidays in the French Alps, accommodation, outdoor and other activities, all operated in an integrated approach devoted to operational excellence and quality, in the service of the Very High Satisfaction of its customers and its host regions.

Embodied in defining developments, attractions, shows, immersive accommodation and digitalisation, CDA's quality offer and unique concepts regularly receive plaudits.

Concerned about the balance of its host regions, CDA aims to promote their vitality and quality of life, while at the same time acting as a driving force for ecological transition. The Group believes in the virtues of dialogue with its stakeholders and in respecting local and regional specificities. It accordingly uses its capacity for innovation to create tailor-made or scalable solutions to preserve these extraordinary areas over the long term. The Group is committed to achieving Net Zero Carbon by 2030.

► Ski Areas: La Plagne, Les Arcs, Peisey-Vallandry, Tignes, Val d'Isère, Les Menuires, Méribel, Serre Chevalier, Flaine, Samoëns – Morillon – Sixt-Fer-à-Cheval

► Leisure Parks: Parc Astérix, Futuroscope, Walibi Rhône-Alpes, Grévin Paris, France Miniature, Walibi Belgium (BE), Aqualibi (BE), Bellewaerde Park (BE), Bellewaerde Aquapark (BE), Walibi Holland (NL), Familypark (AT), Chaplin's World (CH)

► Distribution and Hospitality: Travelfactory (Travelski, Yoonly, etc.), CDA Agences Immobilières, MMV



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